

Wednesday, November 15, 2023

Cam F. Awesome

Part 1 - 1:15 – 2:00 pm

Building a Championship Mindset

Part 2 - 2:30 – 5:30 pm

Intent vs. Impact:

Learning to Communicate Respectfully Across Cultures



National Champion Super Heavyweight Boxer, Cam F. Awesome will offer ways to make the many challenges faced in Town Clerks' offices more tolerable with simple changes that can provide greater happiness, positive emotions, improved health, and even stronger relationships. Cam's positive, optimistic and gratitude-filled presentation will share simple but effective daily practices that lead to a more positive mindset.

Part 1: Participants will learn how to remain resilient during unsure times; strategic ways of practicing gratitude daily; simple and effective tips to build a resilient mindset; how to set and attack ambitious goals; the true definition of "hard work" and ways to identify and avoid distractions to stay on course.

Part 2: Today our Town Halls and Town Clerks' offices are more diverse as workplaces than they have ever been. With so many different cultures in American society, cultural competence is a crucial skill. Cam will share lessons he learned traveling to 30+ countries as Captain of Team USA, where he learned to interact with people of different backgrounds. In this presentation Cam will share ways he has personally put his foot in his mouth and provide ways to address the impact made on others!



*Completion of both parts of this course
awards 2 IIMC points towards CMC/MMC
from the CTCA Master Municipal Clerks
Academy*



Thursday, November 16, 2023

8:30 – 11:30 am

Morning Session A



**Get Back in the Driver's Seat in
Your Leadership Role!**

Cathleen D. Donahue, PhD

In this session, we will explore how you can build awareness, credibility, and influence to get more “yesses” from your internal and external audiences. We'll unpack common speed bumps and obstacles that slow us down at work. You will leave this session with a toolbox of strategies to position yourself as an impactful leader.

Cathy Donahue is a communications strategist, educator, and adjunct faculty member in the School of Business Marketing Department at CCSU, where she teaches managerial communication. Cathy is a champion of coaching leaders to build strong personal and professional brands. A veteran presenter, she frequently speaks on building healthy organizations and strategies to help leaders be impactful.

Awards 1.5 IIMC points towards CMC/MMC from the CTCA Master Municipal Clerks Academy



Thursday, November 16, 2023

8:30 – 11:30 am

Morning Session B

Work-life Balance – a Work in Progress!
Creating Balance Through Organization

Danielle M. Sicard, MMC, CMMC, Town Clerk, Easton, MA

NEACTC's own Danielle M. Sicard, Town Clerk of Easton, MA, will present a course filled with tips and tricks to work smarter and not harder so you can find and maintain a better work-life balance. Together we will explore how to maximize productivity while avoiding burnout, how to overcome time management barriers and how to utilize organizational techniques to optimize workflow. Danielle brings a clerk's perspective to the conversation with relevant examples and tips that you can immediately implement in both your office and life!

Awards 1.5 IIMC points towards CMC/MMC from the CTCA Master Municipal Clerks Academy



Thursday, November 16, 2023

8:30 – 11:30 am

Morning Session C



**Elections Bootcamp: *Combatting Election Misinformation*
and
*Educating & Persuading Public Officials***

**Josh Simon Goldman, Sr. Program Manager,
Center for Tech and Civic Life**

*Completion of both parts of this course awards
1.5 IIMC points towards CMC/MMC from the
CTCA Master Municipal Clerks Academy*

Combatting Election Misinformation

When it comes to elections, misleading information can be a powerfully disruptive force. Facing growing information threats against democracy, election officials can take steps to boost voter confidence and minimize confusion. This course will help you strengthen your role as a reliable source of information and create a defensive strategy to combat misinformation.

Educating and Persuading Public Officials

Legislation around elections can change rapidly. Connecting with public officials can be helpful in ensuring policymakers are informed when considering legislation that impacts elections. This course will help you confidently inform policymakers about your role in administering elections, establish and maintain trusted relationships with public officials, and prepare you to get involved in initiatives advancing practical and voter-centric policies.

Center for Tech and Civic Life

The Center for Tech and Civic Life (CTCL) is a team of civic technologists, trainers, researchers, election administration and data experts working to foster a more informed and engaged democracy and helping to modernize U.S. elections. A nonpartisan, nonprofit organization, CTCL works with state and local election offices, offering practical tools, trainings, standards, and more that help administrators oversee secure, inclusive elections. Over the years, CTCL has supported offices across the US that serve more than 100 million total voters.



Thursday, November 16, 2023

2:00 – 4:00 pm

Afternoon Session A

Offsite Presentation

TURTLE: David Bushnell's Revolutionary Vessel

Fred Frese, Author

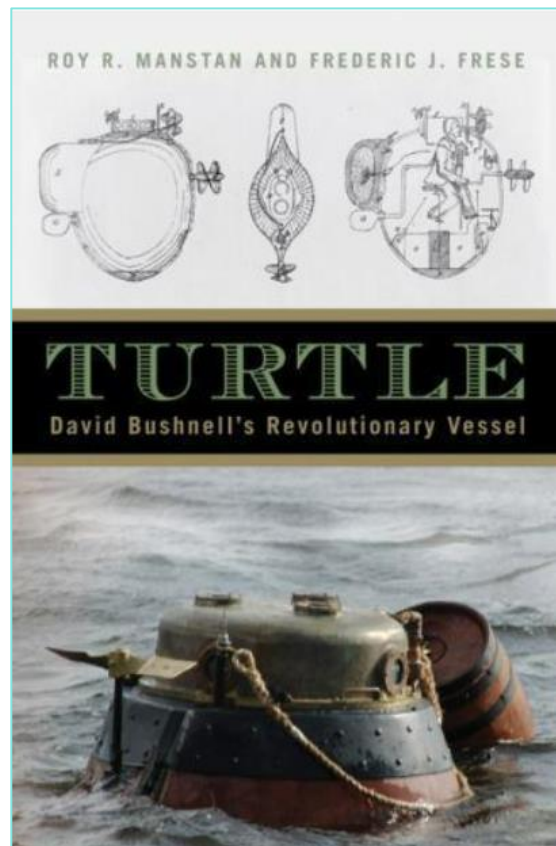
*Awards 1 IIMC point towards CMC/MMC from the
CTCA Master Municipal Clerks Academy*



Come and see the Replica of Bushnell's Submarine at the Westbrook Town Hall.

Hear the remarkable account of the History and Reconstruction of the First Operational Submarine built at the onset of the American Revolution by David Bushnell a native of Old Saybrook/Westbrook, CT. The "Turtle" was used for the "destruction of vessels of war" on a quiet night in September of 1776. Sergeant Ezra Lee maneuvered Bushnell's strange little craft out from Manhattan into the midst of the greatest naval fleet ever assembled in the Americas. Although the mission was unsuccessful, Bushnell's concept of submarine warfare was considered by George Washington to have been "an effort of genius."

Fred Frese, co-author and retired Technical Arts teacher of Old Saybrook, CT shares his involvement in the working replica and the reconstruction of this famous vessel; facilitated through an education partnership with the Naval Undersea Warfare Center in Newport, RI, where co-author Roy Manstan was a mechanical engineer and Navy-trained diver.



Participants will be given directions for a short drive (less than one mile) over to the Westbrook Town Hall to hear this presentation and view an actual replica of the Turtle Submarine itself!

Thursday, November 16, 2023

2:00 – 4:00 pm

Afternoon Session B

Tips for Running Safe and Secure Elections



Patti Dubois, CCM, CMC, MMC
City Clerk/Registrar of Voters Waterville, ME

Tina Barton, MMC, Senior Elections Expert
The Elections Group

*Awards 1 IIMC point towards CMC/MMC from
the CTCA Master Municipal Clerks Academy*



Election offices require a secure environment where electors have the confidence to vote and workers can carry out assigned tasks. In the current atmosphere, collaboration and cooperation between election officials and law enforcement is necessary. This course will walk participants through the Five Steps to Safer Elections, focusing on how to build relationships and trust between election officials and law enforcement, as well as how to prevent and respond to threats and violence against voters and election workers. Both presenters received death threats after the 2020 election and will share their personal stories.

Former Rochester Hills, MI, City Clerk, Tina Barton is a Senior Election Expert with The Elections Group and has over 32 years of government experience, serving at the federal, county, and local levels. The last 17 years of her career have been focused on election administration. She holds a Master of Arts in Management and Leadership and a Bachelor of Business Administration.

NEACTC's own Patti Dubois has served as the City Clerk in Waterville, ME since 2001 and has extensive experience in administering local, state, and federal elections. As Chair of the MTCCA's Legislative Policy Committee, she has developed strong working relationships with Maine's elected officials and was successful in getting legislation passed in 2022 to enhance protection for election officials in her state.



Thursday, November 16, 2023

2:00 – 4:00 pm

Afternoon Session C

Tapping Into Your Power:
Simple Ways to Calm the Mind

Dawn Michanowicz, MMC, EEM-AP

*Awards 1 IIMC point towards CMC/MMC from
the CTCA Master Municipal Clerks Academy*

How do you power through when your tank is empty? What do you do when you are overwhelmed and worrying about upcoming deadlines, elections or answering all those emails? Find fuel within your own body and it's not a Dunkin' run! Discover movements to shift that frenetic pace into positive, calming energy. Using tapping, stretching, and gentle holds, this class will offer easy protocols to re-set your fight/flight/freeze response.

This class is for the municipal clerk seeking alternatives to releasing stress at their workplace. Instead of going to the gym or taking a walk, here are alternatives they may have never considered. These simple protocols calm our mind and provide energy to shift our focus, ultimately improving our mental health.

After 20 years in local government and as a Master Municipal Clerk in Massachusetts, Dawn Michanowicz learned that stress comes with a cost: She had chronic knee pain, frequent migraines, allergies and other imbalances. Impressed by the results of Energy Medicine, she became an Advanced Practitioner, expanded her knowledge of acupressure and became a Reflexologist, Reiki Master and Yoga Instructor. Today Dawn is retired as a Town Clerk but teaches classes in New England, New York and Florida. Her classes are fun, simple to understand and IIMC-approved. Also a popular Athenian Dialogue Facilitator, Dawn uses creativity and humor as she shares the benefits of "mindfulness at work."





Friday, November 17, 2023

8:00 am – 12:00 pm

HUMOR AND COMMUNITY:

Why We Need Connection and Laughter Now More Than Ever

Gina Barreca, PhD

***Awards 2 IIMC points towards CMC/MMC from
the CTCA Master Municipal Clerks Academy***

We need to tell our stories so that we can re-establish our focus and create, or recreate, a sense of community. Like most other talents or skills, a sense of humor can be developed. Like carrying a tune or picking up the check, however, some people never master the art. We all face tough choices: we all face death, we all face suffering, we all face the prospect of another season of "90 Day Fiancé." We have two alternatives: we can crack up or we can crack a smile. Survival, or making survival worth the bother, depends on seeking joy, and on uncovering, and discovering curiosity. In one of life's great ironies, the funny parts of life emerge from carefully nurturing a sense of the absurd. Recognizing absurdities doesn't make the darkness go away, but it does admit the light.

Author and editor of many books, Gina Barreca, Ph.D., is a Board of Trustees Distinguished Professor at UCONN. Her blog for PSYCHOLOGY TODAY has reached well over 7 million unique views and she's written for The New York Times, The Chicago Tribune, The Independent of London, Cosmopolitan, and The Harvard Business Review. Her books have been translated into several languages and she's appeared on CNN, the BBC, NPR, the Today show, Entertainment Tonight, 20/20, and, yes, Oprah. Gina lives in Connecticut and can be found in The Library of Congress and the make-up aisle at Walgreens.

